

The Financial Review committee drafted the 2021 budget with the following thoughts in mind:

We DO NOT have the ability to accurately predict our 2021 income, since we rely almost entirely on contributions (which have been impacted by Covid) and lit sales (which have been even more impacted by the same), and the “end” of the current pandemic is not yet clear.

We DO have the ability to assess minimum “necessary” expenses to keep vital services up and running.

Projected Income Highlights

With the two ideas above as our foundation, we drafted a budget that operates within what we believe our 2020 income totals will be (about 70-75% of budgeted income figures). Our thinking is that we started strong in early 2020, had a massive slow down in late spring, a surge over the summer, and then a levelling out this fall. If 2021 has similar ups and downs, this year may prove a reasonable predictor of next.

Worthy of note here (and worthy of reiteration at our Intergroup meetings and in our home groups) is the usefulness of our new online contributions portal using Zelle. This resource should be mentioned at all IG events going forward, and it would be helpful if groups would be willing to announce it to their members as well. Many groups may still not be collecting Seventh Tradition funds.

Projected Expense Highlights

We are aware that a surge in alcoholism -- and thus a surge in the need for newcomer resources in A.A. -- is a continuing reality in Nassau County. With this in mind, we spent considerable time looking at how we could channel resources toward outreach services like PI, CPC, digital newcomer packets, and our hotline.

Similar to 2020, the 2021 proposed budget offers little in the way of travel/events that do not directly serve the needs of the still suffering alcoholic. Since many A.A. events we typically attend are going to be virtual anyway, attendance and participation should still be possible with little or no expense.

Flexibility based on shifting landscape

The Financial Review committee agreed that by meeting regularly in 2021 and reviewing both income and expenses, adjustments will likely be made to the budget as we continue to discover innovative ways to help the still-suffering alcoholics.

Nassau ytd 1/1/2020-9/30/2020

acct number	account name	2020 ytd actual	2020 ytd budget	difference	2020 budget	Proposed Budget	Notes
4001	Group Contributions	50105.37	60000.03	-9894.66	80000	60116	Approx 75% 2020 budget
4001.1	Nassau General Service contribution	60.5	900	-839.5	1200	0	Rent/Big Meeting basket
4002	Individual Contributions	1142.22	150.03	992.19	200	3000	Zelle - enlist reps to push "anniversary club" - give a dollar for each year of sobriety!
4002.1	Alkathon Contributions	720	900	-180	1200	300	100 per event
4002.2	Exchange Meeting basket	0	60.03	-60.03	80	75	Share Zelle info during event
4003	H&I Contributions	1843.11	2025	-181.89	2700	2025	Share Zelle info during event
4004	Share-A-Day Contributions	632	2250	-1618	3000	0	75% 2020 budget
4005	Corrections Committee contribution	0	74.97	-74.97	100	0	Live event in fall, but no food
4100	Literature Sales (deposits)	6622.83	18000	-11377.17	24000	6600	0
	Total Income	61127.04	84360.06	-23233.02	112480	72116	TOTAL INCOME
Expense							
5000	Facility						
5001	Rent	26067	26039.97	27.03	34720	35711	
5010	Utilities - Electric	808.1	1500.03	-691.93	2000	2000	
5011	Utilities - Gas	1871.06	2250	-378.94	3000	3000	
5012	Utilities - Phone/Internet	3216.5	2999.97	216.53	4000	4500	
5020	Insurance	1624.18	1575	49.18	2100	1800	
5030	Equipment	-36.22	0	-36.22	0	500	
5040	Office Maintenance and Repairs	92.71	562.5	-469.79	750	400	
5050	Office Cleaning	810	2475	-1665	3300	3300	
	Total 5000 - Facility	34453.33	37402.47	-2949.14	49870	51211	TOTAL FACILITY
6000	Printing						
6001	Newsletter, Cards, Receipts	2015	4500	-2485	6000	1500	Push digital subs; 100 hard copies/mo (B&W).

Nassau ytd 1/1/2020-9/30/2020

acct number	account name	2020 ytd actual	2020 ytd budget	difference	2020 budget	Proposed Budget	Notes
							Push info about meeting app via Institutions, PI, CPC, Corrections, Groups. Self-print minimal copies of "newcomer" meeting list printouts. Self print at office, or small run at Staples.
6100	Meeting Lists	3950	1874.97	2075.03	2500	500	
6200	Other Printing	188	0	188	0	200	
6300	Postage/Stamps	10.65	0	10.65	0	20	
							Many left from 2020 due to suspension of physical newsletter mailing.
6400	Stamped envelopes	1639.2	1500.03	139.17	2000	500	
	Total 6000 - Printing	7802.85	7875	-72.15	10500	2720	TOTAL PRINTING
7000	Professional Services						
7100	Accountant/Bookkeeper	0	749.97	-749.97	1000	0	
	Total 7000 - Professional Services	0	749.97	-749.97	1000	0	TOTAL PROFESSIONAL SERVICES
8000	Events/Travel						
8100	Intergroup/Liaison (travel)	0	74.97	-74.97	100	0	
							Send 2-3 people; share digital reports
8500	ICOAA Seminar	270	0	270	0	100	
8700	Picnic	0	352.53	-352.53	470	350	Park permit - BYOF&D
8710	Open House	0	150.03	-150.03	200	0	Virtual/Hybrid
							If live, IAN provides space, beverages.
8750	Share-A-Day	110	2250	-2140	3000	1000	
8800	Big Meeting	300	225	75	300	300	
8850	New Year's Alkathon	0	150.03	-150.03	200	100	If live, IAN provides coffee, coffee
8900	Thanksgiving Alkathon	0	150.03	-150.03	200	100	supplies; hosting group provides
8950	Christmas Alkathon	0	150.03	-150.03	200	100	individually-wrapped snacks.
	Total 8000 - Events/Travel	680	3502.62	-2822.62	4670	2050	TOTAL EVENTS/TRAVEL
900X	Digital resources						
9000	Website/Domain hosting	282.7	150.03	132.67	200	250	
9010	Software subscriptions	1823.4	1800	23.4	2400	2735	

Nassau ytd 1/1/2020-9/30/2020

acct number	account name	2020 ytd actual	2020 ytd budget	difference	2020 budget	Proposed Budget	Notes
Total 9000 - Digital Resources		2106.1	1950.03	156.07	2600	2985	TOTAL DIGITAL RESOURCES
9100	Service Committees						
9110	Archives Committee	0	112.5	-112.5	150	50	
9120	Corrections Committee	0	74.97	-74.97	100	0	Lit expense included with Institutions
9130	CPC/PI Committee	11	225	-225	300	500	Increase pamphlet distribution; create digital "newcomer" kits
9150	Nightbook Committee	0	74.97	-74.97	100	50	
9170	Special Needs Committee	0	74.97	-74.97	100	50	
9140	Institutions Committee	2865	2025	-2025	2700	0	Projected giveaway of \$4000 - interfund transfer included in total Lit expense (line 9550)
Total 9100 - Service Committees		0	562.41	-562.41	750	650	TOTAL SERVICE COMMITTEES
9200	Tradition Workshops	0	180	-180	240	0	Share Zelle info during virtual event; if live, IAN provides coffee
9300	Office Supplies	1385.2	1125	260.2	1500	2000	\$500 increase for cleaning and PPE supplies.
9500	Literature Expense						
9550	Literature purchases (AAWS)	9553.23	17624.97	-8071.74	23500	10000	10,000 cost - sell 6000, give away 4000 (see Institutions, above in line 9140)
9560	Literature purchases (GV)	0	375.03	-375.03	500	500	
Total 9500 - Literature Expense		10037.57	18000	-7962.43	24000	10500	TOTAL LITERATURE EXPENSE
Total Expense		56465.05	73372.5	-16907.45	97830	72116	TOTAL 2021 EXPENSE
Net Income (Loss)		4661.99	10987.56	-6325.57	14650	0	